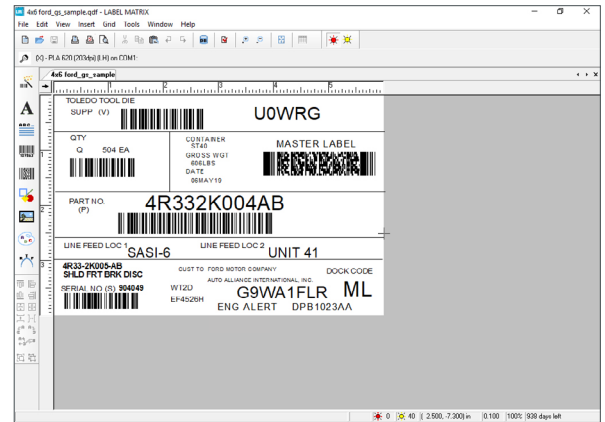# TEKLYNX
Barcode Better

TEKLYNX
LABEL MATRIX

CREATE + **PRINT**

For simple labeling requirements

LABEL MATRIX is feature-rich label design software for companies looking for a trusted solution that is simple to install and easy to use. LABEL MATRIX is an intuitive application with an easy-to-navigate interface. Helpful wizards guide you through adding text, images, and barcodes, database connections, and advanced design options to ensure a straightforward process. LABEL MATRIX is the best choice for low-complexity labeling environments looking for a labeling solution at a reasonable price!

TEKLYNX Subscription Licensing is available for LABEL MATRIX. Subscription Licensing is the best option for maximum flexibility and long term value. The upfront cost of a LABEL MATRIX subscription license is lower, and it includes more value than ever before.

- Keep your software up to date, without spending extra time or money.
- Easily understand software costs for simplified and predictable budgeting.
- Take advantage of unlimited access to software maintenance, technical support, and training webinars.

Features

Wizards
LABEL MATRIX' wizards can act as training guides when new users begin using the application.

2D Barcodes
Support for 100+ barcode symbologies, including Data Matrix and QR Codes.

Counters
Easily add serialization and incremental values to your labels.

Date Offsets
Adjust the current date by a certain interval (often used for best-by and expiration dates.)

Benefits

How can LABEL MATRIX help your company?

- **Save Time on Training** - Use LABEL MATRIX' helpful wizards to cut down on training time. Wizards are available for everything from selecting a printer, to database setup, to 2D barcode configuration.

- **Fast Track Labeling** - LABEL MATRIX includes hundreds of label samples and templates, spanning from address labels to industry regulation labels. These samples and templates allow users to meet virtually any labeling requirements quickly and easily.

- **Scale Your Business** - LABEL MATRIX is designed to meet the needs of small labeling environments, but powerful enough to handle large labeling projects. When it's time to move up to a more robust solution, LABEL MATRIX label files easily convert to LABELVIEW files.

www.teklynx.com/labelmatrix

EDITION COMPARISON

Which edition of LABEL MATRIX is right for your labeling needs?

LABEL MATRIX QuickDraw is a basic label design package recommended for printing linear
barcodes to Inkjet or LaserJet printers using store-bought sheets of labels, such as Avery forms and templates.

LABEL MATRIX PowerPro has the ability to print linear and 2D barcode labels to direct thermal and thermal transfer printers. It is available in network (multi-user) licensing.

Note: To run LABEL MATRIX on a virtual machine, a LABEL MATRIX VM license is required.

Visit www.teklynx.com/labelmatrix for more information.

LABEL MATRIX KEY FEATURES	POWERPRO	QUICKDRAW
Graphic & native barcodes	✔	Graphic only
TCP/IP printing	✔	✔
OLE and ODBC support	✔	Limited
Hidden (unprintable) objects	✔	✔
Label password protection	✔	
User-defined printing log file	✔	
Directly modify printer code (Job Modifier)	✔	

HOW TO BUY

TEKLYNX sells its label design software through a network of Value-Added Technology Resellers.

1. Download a demo from teklynx.com/labelmatrix, and try out the software for 30 days.
2. A TEKLYNX representative will contact you to discuss your labeling needs and help you select the best label design solution for your company.
3. TEKLYNX puts you in touch with a Value-Added Reseller in your area.
4. Purchase the software through the Reseller.

www.teklynx.com/labelmatrix

Is LABEL MATRIX your solution?

LABEL MATRIX is ideal for low complexity labeling environments.

Companies who use LABEL MATRIX want a basic interface that is easy to learn and create text-based labels that primarily include fixed information. LABEL MATRIX provides a simple, yet robust, solution for companies looking for an entry-level barcode labeling solution at a reasonable price.

Companies who use LABEL MATRIX typically have:

- 3 or fewer printers
- Minimal user input
- Fixed data
- Simple labeling needs: click and print
- Static labeling environment
- Office or laser jet printers connected to desktop print stations

Download a FREE 30-day trial of LABEL MATRIX at:

www.teklynx.com/labelmatrix

TEKLYNX offers solutions for all levels of labeling complexity

LABEL MATRIX
- Simple labeling requirements with fixed data
- Familiar interface
- Helpful label design wizards

LABELVIEW
- Mid-level labeling requirements
- Simple database connections
- Customizable print forms
- Intuitive interface

CODESOFT
- Complex labeling requirements
- RFID support
- Complex database integration
- Regulatory compliance, such as:
  - Unique Device Identification (UDI)
  - Globally Harmonized System of Classification and Labeling of Chemicals (GHS)

Enterprise Label Management Solutions
- Maximum complexity labeling requirements
- CODESOFT + SENTINEL integrates with any ERP system to completely automate label printing
- CODESOFT + LABEL ARCHIVE enables tracking of every aspect of the label design process, robust user permissions, and version control
- TEKLYNX CENTRAL is an all-in-one, centralized, browser-based label management solution for the whole enterprise

SAP Partner

Gold **Microsoft Partner**
Application Development
Microsoft

ORACLE Gold Partner

GS1 US
Solution Partner

About TEKLYNX

TEKLYNX International helps supply chains work better. Today, more than 750,000 companies in over 170 countries trust TEKLYNX integrated barcode and RFID label design products and the people behind its solutions to make barcode labeling operations efficient, accurate, secure and industry compliant. With over 30 years of experience, TEKLYNX is the global leader because of its reliable software and superior customer support. To learn more about how the TEKLYNX community helps companies across industries worldwide, visit teklynx.com or call TEKLYNX in your region. Barcode Better™ with TEKLYNX.

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